

# ORDER



**Orders**

**Order / Rev:** 704397

**Alt Order #:** 06262562

**Product Desc:** BORELLO FOR JUDGE

**Estimate:**

**Flight Dates:** 08/05/12 - 08/12/12

**Original Date / Rev:** 08/03/12 / 08/03/12

**Order Type:** Political

**WJXX-TV**

**Primary AE:** Jim Quinn

**Sales Office:** T-PHI

**Sales Region:** NAT

**Agency**

**Name:** Daigle Idea Development/ POL

**Buying Contact:**

**Billing Contact:**

1 San Jose Place, Suite 11

Jacksonville, FL 32257

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** WEEKLY

**Agency Commission:** 15%

**Advertiser**

**Name:** Borello/ R/ Judge

**Demographic:** A50+

**Product Codes:** PL-Judicial

**Priority:** P-5

**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/05/12	2	\$50.00	\$42.50
08/06/12	08/12/12	2	\$50.00	\$42.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	4	\$100.00	\$85.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$100.00</b>	<b>\$85.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	08/05/12	08/05/12	Sun 930-10a	CM	Sun 930-10a -----S	:30	1	\$25.00	P-5	0.00	NM	1	\$25.00
				Sun 930-10a		(9:29 AM-9:29 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----S		1			\$25.00		0.00			
2	WJXX	08/05/12	08/05/12	This Week 10A	CM	Sun 10a-11a - eff 6/7 -----S	:30	1	\$25.00	P-5	0.00	NM	1	\$25.00
				Sun 10a-11a - eff 6/7		(10:59 AM-10:59 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----S		1			\$25.00		0.00			
3	WJXX	08/12/12	08/12/12	This Week 10A	CM	Sun 10a-11a - eff 6/7 -----S	:30	1	\$25.00	P-5	0.00	NM	1	\$25.00
				Sun 10a-11a - eff 6/7		(10:31 AM-10:31 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S		1			\$25.00		0.00			
4	WJXX	08/12/12	08/12/12	Sun 11a-12p	CM	Sun 11a-1157a -----S	:30	1	\$25.00	P-5	0.00	NM	1	\$25.00
				Sun 11a-12p - eff 6/7		(11:58 AM-11:58 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S		1			\$25.00		0.00			
<b>Totals</b>													<b>4</b>	<b>\$100.00</b>